

VIKING LABEL & PACKAGING, INC. has the capability of accepting artwork in electronic format. Our prepress department uses **Macintosh** based workstations.

We can accept documents on CD/DVD, 100MB Zip or as an attachment to E-mail via our E-mail address:

graphics@vikinglabel.com

Please keep the attached files to under 15MB per email.

We are currently using the following programs:
QuarkXPress (Version 6.5)

Adobe Illustrator ~ Preferred ~ (Version 11.0 [CS])

Adobe Photoshop (Version 7.0)

Freehand users: Please export as Illustrator format.

****Due to never ending software upgrades, please call for the latest versions.****

Imported Artwork:

If you have used any Imported or Placed artwork in your primary artwork file, please include a copy of the imported TIFF or EPS. **DO NOT USE GIF, JPEG OR ANY OTHER "WEB BASED" GRAPHICS.** These do not contain the required information and are typically not the correct resolution for printing purposes. They are acceptable for internet viewing only, **NOT FOR PRINT PRODUCTION.**

Fonts:

Please include a copy of the screen and printer font(s) used in the document.

Include a printout:

Enclose a black & white or color print out of your artwork. Please be sure that your print-out is **100%** to scale. Indicate color breaks and names of colors used in the document/files.

Make sure art fits proportionately in die.

Specifications:

- Minimum Rule Wts. of **.5 pt** (1/2 Point)
- Minimum Screen percentage: **1%**
- If your label requires color/graphics to print to the edge of the dieline, please extend the artwork 1/16th of an inch past the dieline. (.062 of bleed)
- We ask that you keep font sizes **5pt** or larger.
- **PLEASE DO NOT ATTEMPT TO TRAP YOUR ARTWORK. WE HAVE VERY SPECIFIC REQUIREMENTS AND WOULD PREFER TO TRAP THE JOB IN-HOUSE.**

***IBM/PC compatible users:**

For vector based artwork please save/export your artwork in Adobe Illustrator format. Convert type to "Curves" or "Paths" otherwise the common raster based file formats will be acceptable ie: tiff, bmp, etc. as long as the resolution is high enough.

CHECKLIST

Please use a separate checklist for each label design on your diskette and include with your order.

Artwork File Name(s): _____

Macintosh software & version used:

- QuarkXPress:**
Version _____
- Adobe Illustrator:**
Version _____
- Adobe Photoshop:**
Version _____

Fonts Used:

Imported files _____

Number of colors: _____

For spot/line colors, please use Pantone name. DO NOT USE custom names, ie: "Rustic Brown".

- CMYK**
- PMS _____
- PMS _____
- PMS _____
- PMS _____
- PMS _____

Special Instructions/Notes:

Thank you for helping us with your order.
Any questions please call: (218) 963-2575